



Emerson Engagement Game Lab



“The Engagement Lab is an applied research lab at Emerson College focusing on the development and study of games, technology, and new media to enhance civic life.”

“The Lab works directly with its partner communities to design and facilitate civic engagement processes, augment stakeholder deliberation, and broaden the diversity of participants in local decision-making.”

2 eksempler

Community Planit



Participatory Chinatown



Community PlanIt

Community PlanIt is a game that makes planning playful, and gives everyone the power to shape the future of their community.



Et spil kører i 3 uger.

Har pt. kørt i 14 lande.

1.000 – 1.200 tilmeldte deltagere.

30-40% gennemfører spillet og deltager aktivt.

Community Planit

The Goal- Complete challenge questions and themed missions to earn 'coins' that you can pledge to help win money for local causes while contributing a real-world planning process.



Community Planit

1. THE GOAL

Complete challenges and missions to contribute to the planning process and win money for local causes!



Community Planit



[All Games](#) | [Philadelphia2035: The Game](#) | [How to Play](#)

Select Language ▼



MISSION 2 ENDS IN

4 DAYS **11** HOURS AND **43** MINUTES

Welcome to the Philadelphia2035: The Game! Learn more about the game, and let me learn a little something about you by completing the steps below. The game is underway, so get to it!

Good luck!

[GO TO GAME](#)



Things to do

[1 EDIT YOUR PROFILE](#)

Latest updates from the game admin

Get more info on the Philadelphia2035 planning

HOW TO PLAY

Compete in missions, tell your story, win awards, and earn the ability to support real-

Community Planit



What's the best way to improve our city's transportation system?

- Add more bus routes
- Speed up train service
- Add bike lanes downtown
- Allow parking on Essex Street




Community Planit

Help | English


Plant
Philly 24/7

MISSION | PUBLIC SQUARE | BANK

1300 | 23rd | 6 | Janelle D.



CLICK TO PLEDGE COINS



ORDER BY: Newest causes first | SEARCH Search for cause

A new baseball field in Battery Heights

4

0 pledged Rank: 5th

I'm going all in! 40 PLEDGE

More street lights in the park

13

23,290 pledged Rank: 4th

I'm going all in! 227 PLEDGE

Community Planit



0

2

because it is lovely when the grass is cut it is beautiful to look at its good to have fun at a park

1

0



0

0



From *Aria M.*
May 11, 2012, 6:23 p.m.

I think that all of Detroit is beautiful, but one of my favorite places to go is the river. From the Ambassador Bridge, to Hart Plaza to Chene Part and Belle Isle, the riverfront is one of the most beautiful places in the city limits. It is serene and picturesque and the one place you are guaranteed to see an entirely different country just by standing near a window.



2

0



From *Dawne V.*
May 11, 2012, 6:23 p.m.

Heidelberg. It speaks to the young and the old. It allows people to jump into their creative mind. Its an oasis in the middle of what some people call a "war zone", that shows the true beauty that is in Detroit.....the neighborhoods!



1

1



From *Kirsten L.*
May 11, 2012, 6:16 p.m.

The El Moore at Alexandrine and Second Ave.

The El Moore is a funky example of late 19th century architecture. It captures my imagination in part because I know the owners, who want to restore it to better than original!!



From *Jennifer C.*
May 11, 2012, 5:48 p.m.

I consider clark park as a beautiful place. It is so big and beautiful it has a lot of nature. you feel relaxed and its very nice to look at.



From *Blake H.*
May 11, 2012, 4:23 p.m.

The Detroit Canals are a somewhat new discovery for me. The area evokes such a unique feeling that I have yet to experience elsewhere in the city.



Community Planit

Dialogen

Opgør med klassiske magtrelationer.

- især mellem ung – ældre.

Dialogen bliver bedre af at både yngre og ældre brugere deltager aktivt.

- De ældre tilfører erfaring og præger en høflig omgangstone.
- De yngre bidrager med en mere eksplorativ og legende tilgang.

Man skal acceptere i højere grad slippe kontrollen over dialogen.

Hvis man frygter at få den dialog, som den der f.eks. kan eksistere på Facebook, så brug en anden og mere fokuseret platform.

Community Planit Erfaringer

Thick Engagement = Thick Data.

- Datahåndtering kan være en udfordring.

Thick Engagement – også fra kommunens side.

- Det er afgørende, at hele afdelingen støtter op om kampagnen.

Rekruttering er grundlæggende.

- Same process different tools.

Participatory Chinatown

Participatory Chinatown is a 3-D immersive game designed to be part of the master planning process for Boston's Chinatown. You assume the role of one of 15 virtual residents and you work to complete their assigned quest.

Kørte i maj 2010 i Chinatown, Boston.

Del i en Master plan proces.

Ca. 100 deltagere.

Vinder af: *Games for Change 2011 Direct Impact Award.*

Samarbejde mellem:

Emerson Engagement Game Lab,
Metropolitan Area Planning Council,
Asian Community Development Corporation.



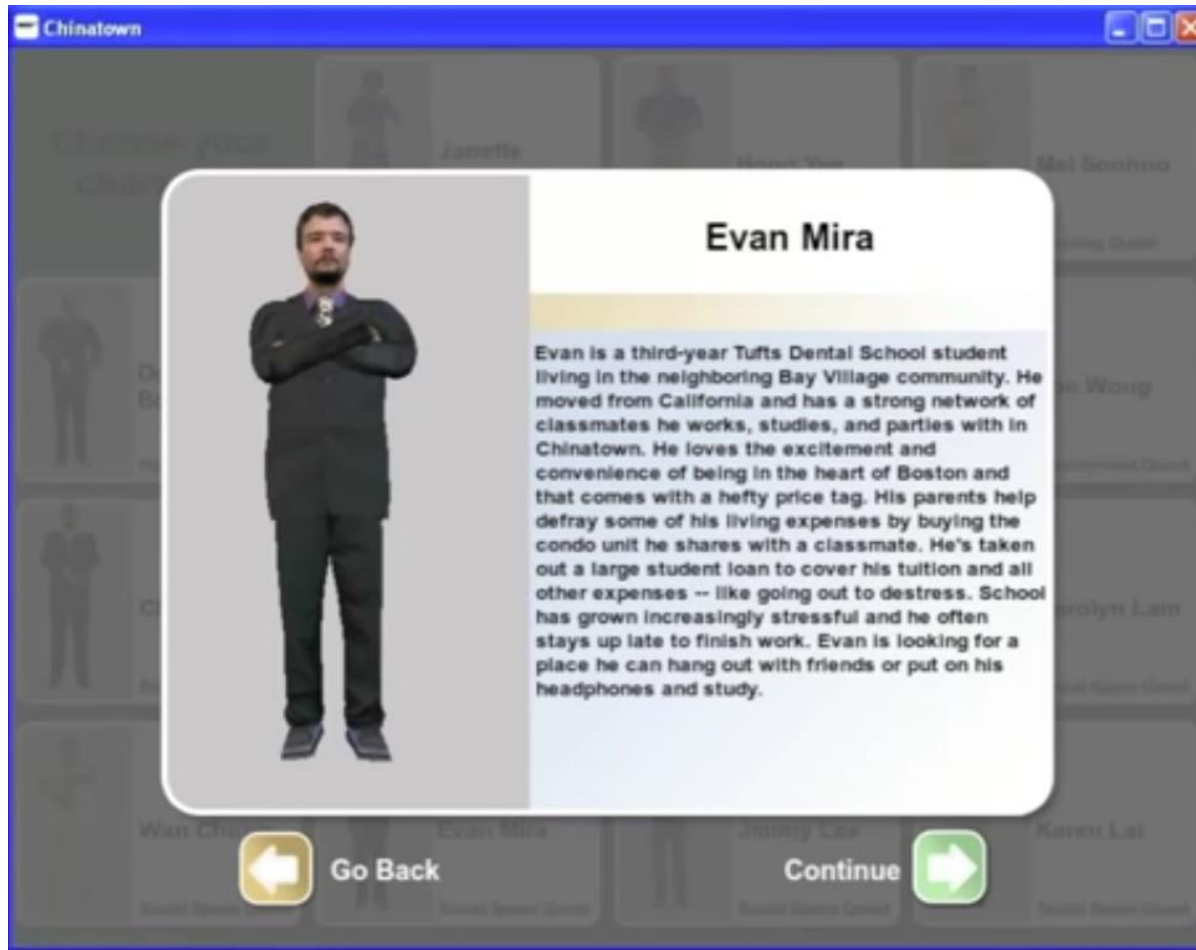
Participatory Chinatown



Participatory Chinatown



Participatory Chinatown



Evan Mira

Evan is a third-year Tufts Dental School student living in the neighboring Bay Village community. He moved from California and has a strong network of classmates he works, studies, and parties with in Chinatown. He loves the excitement and convenience of being in the heart of Boston and that comes with a hefty price tag. His parents help defray some of his living expenses by buying the condo unit he shares with a classmate. He's taken out a large student loan to cover his tuition and all other expenses -- like going out to destress. School has grown increasingly stressful and he often stays up late to finish work. Evan is looking for a place he can hang out with friends or put on his headphones and study.

Go Back Continue

Participatory Chinatown



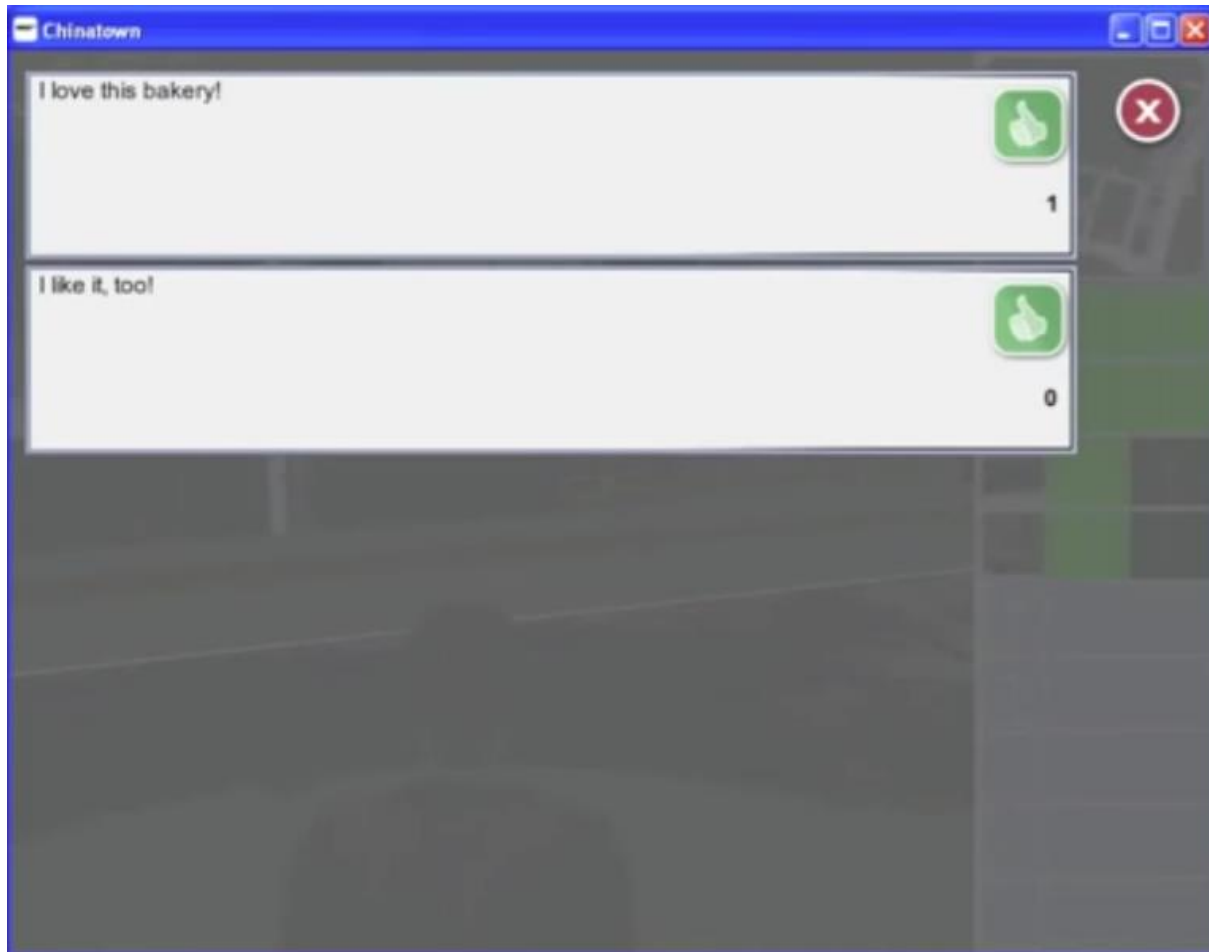
Participatory Chinatown



Participatory Chinatown



Participatory Chinatown



Participatory Chinatown

Erfaringer med rollespillet

Spillet er i sig selv en icebreaker.

Borgerne bliver mere løsningsorienteret.

Debatten bliver præget af mere forståelse.

Rolle giver en sikkerhed til at kunne udtale sig.

De unge får rollen som tolk, og føler sig mere tryk til at udtale sig fordi de er på hjemmebane i den moderne teknologi.

Opgave

Rekruttering er altafgørende

- Hvem vil I gerne have fat i?
- Hvilke netværk kan I bruge?
- Hvem er jeres allierede?
- Hvad kan du gøre inden jul?